**Topic: What’s in your Fridge?**

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**PROBLEM BACKGROUND**

* When shopping at the supermarket, you may forget what you have or what you don’t have in your fridge.
* You end up buying things that you already have or not buying something that you thought you had.

**TARGET**

The goal of this platform is to help users to track the inside of their fridge. So when they go grocery shopping, they know exactly what they need to buy.

**CAUSES**

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**COUNTERMEASURES**

* It is an accessible app that anyone can download easily.
* Keeps an inventory of the groceries and ingredients inside the fridge.
* When grocery shopping, users will be able to see what’s in their fridge and it will remind them via app alert what needs refilling/replacing.
* The project’s failure may be due to not properly scan their groceries or ingredients in the fridge.

**ACT/STANDARDIZE**

* The success of this platform will be guaranteed by continuous updates, developments, and promotions.
* Receive the users feedback for improving the app if needed.
* The team can gain the knowledge that may be applied for future courses and projects.